

Advertise in the 2006-2007 UFA Membership Directory and Buyers Guide!

The UFA Directory & Buyers Guide continues to serve as the reference book for the industry. Retailers tell us throughout the year how much they value and appreciate using the directory. The directory will be published after the National Show and distributed to all UFA members current and new through 2007!

The Membership Directory & Buyers Guide is an excellent opportunity to promote your company!

Advertising in the directory serves as an excellent tool to maximize exposure and reach out to your target market. UFA is offering the same reduced advertising rates as last year to its sales rep members, so take advantage of this opportunity! Advertising in the UFA directory will provide an economical way to advertise your business and will maximize exposure of your company and the products you represent throughout the year at a minimal cost. Prospective advertisers should return the ad insertion order form to the UFA office by the following dates:

Deadline to Reserve & Pay for Advertising Space: June 5, 2006
Deadline for Artwork or Business Card: June 19, 2006

[Click Here to Download Participation Form](#)